

MANUFACTURERS

	BASIC \$419/ year	ELEVATED \$819/ year	ENGAGED \$1819/ year	STAR \$3419/ year	SUPER STAR \$6919/ year
Number of team members eligible to access benefits	1	2	5	10	15
CONNECT! Tap into the network of Play Professionals including business owners, store managers, manufacturers, sales reps, service providers, and inventors.	✓	✓	✓ Online Community Boards	✓	✓
	✓	✓	✓ Year-Round Roundtable Zoom Sessions	✓	✓
	✓	✓	✓ Mentoring Opportunities	✓	✓
	✗	✗	2 Additional FREE Full Conference Registration allotments for Marketplace & Academy in 2025**	3	4
	✓	✓	✓ Receive a Printed Membership Directory in the mail (when you join/renew by January 31st)	✓	✓
	✓	✓	✓ Toy Times Digital Publication emailed monthly	✓	✓
LEARN! Gain an industry edge when you stay up-to-date on trends and topics of interest.	✓	✓	✓ Toy Times Magazine mailed quarterly	✓	✓
	✓	✓	✓ Free or Discounted Webinars and Education	✓	✓
	✓	✓	✓ Special Pricing on In-Person Certified Play Expert Course (CPE) (call for details)	✓	✓
	1	2	3 FREE allotment(s) for the online CPE course	4	5
	✗	✗	✓ FREE Access To The Retailer Benchmarking Survey Results	✓	✓
PROMOTE! Astra provides valuable tools to promote your company.	✓	✓	✓ Included in the printed membership directory (For active members as of January 31st)	✓	✓
	1	2	3 Priority Points earned for Exhibiting at M&A	4	5
	✗	✗	✓ Featured Article in the Manufacturer Spotlight (based on availability/schedule online)	✓	✓
	✗	✗	✓ 1 FREE AD in the Toy Times Digital of your choice	✓	✓
	✗	✗	✓ First dibs on Game & Kit Table at M&A	✓	✓
	✓	✓	✓ Special pricing on Astra conferences and events	✓	✓
SAVE! Enjoy strength-in-number savings from being part of this large network.	✓	✓	✓ Access to Astra contracted industry studies and survey data (i.e. Stellar Insights)	✓	✓
	✓	✓	✓ Save with Preferred Savings Partner Program	✓	✓
	✓	✓	✓ Member discounts on ad space in Toy Times	✓	✓
	✓	✓	✓ Additional Discounts on M&A Booth Pricing (contact exhibit@astratoy.org)	✓	✓

KEY:
M&A = Marketplace & Academy
CPE = Certified Play Expert



**When you join or renew by Feb. 28, 2025

*For Exhibiting Manufacturers Only