

# RETAILERS

## BASIC

\$269/ year

## ELEVATED

\$399/ year

## STAR

\$699/ year

Number of team members eligible to access benefits

4

8

15

### CONNECT!

Tap into the network of Play Professionals including business owners, store managers, manufacturers, sales reps, service providers, and inventors.



1

3

6



2

4

8



100

200

400



Online Community Boards

Year-Round Roundtable Zoom Sessions

Mentoring Opportunities

FREE Day Passes for Marketplace & Academy

FREE Full Conference Registration allotment(s) for Marketplace & Academy in 2025\*\*

Receive a Printed Membership Directory in the mail (when you join/renew by January 31st.)

Toy Times Digital Publication emailed monthly

Toy Times Magazine mailed quarterly

Free or Discounted Webinars and Education

Special Pricing on In-Person Certified Play Expert (CPE) Course (call for details)

FREE allotments for the online CPE course

Included in the printed membership directory (For active members as of January 31st)

Ready-made marketing resources available

FREE Play Award Catalogs for voting in April

Nationwide Online Store Finder

Special pricing on Astra conferences and events

Access to Astra contracted industry studies and survey data (i.e. Stellar Insights)

Exclusive Vendor Discounts and Terms

Opportunity to participate in Benchmarking Survey & receive results FREE

### LEARN!

Gain an industry edge when you stay up-to-date on trends and topics of interest.

#### KEY:

M&A = Marketplace & Academy  
CPE = Certified Play Expert

### PROMOTE!

Astra provides valuable tools to promote your store(s).

### SAVE!

Enjoy strength-in-number savings from being part of this large network.



\*\*When you join or renew by Feb. 28, 2025