

SALES REPS

Number of team members eligible to access benefits

CONNECT!

Tap into the network of Play Professionals including business owners, store managers, manufacturers, sales reps, service providers, and inventors.

LEARN!

Gain an industry edge when you stay up-to-date on trends and topics of interest.

KEY:

M&A = Marketplace & Academy
CPE = Certified Play Expert

PROMOTE!

Astra provides valuable tools to promote your yourself.

SAVE!

Enjoy strength-in-number savings from being part of this large network.

BASIC

\$159/ year

5



1



1



ELEVATED

\$259/ year

10



2



2



Online Community Boards

Year-Round Roundtable Zoom Sessions

Mentoring Opportunities

FREE Day Passes for Marketplace & Academy

FREE Full Conference Registration allotment(s) for Marketplace & Academy in 2025**

Receive a Printed Membership Directory in the mail (when you join/renew by January 31st)

Toy Times Digital Publication emailed monthly

Toy Times Magazine mailed quarterly

Free or Discounted Webinars and Education

Special Pricing on In-Person Certified Play Expert (CPE) Course (call for details)

FREE allotment(s) for the online CPE course

Included in the printed membership directory (For active members as of January 31st)

Special pricing on Astra conferences & events

Access to Astra contracted industry studies and survey data (i.e. Stellar Insights)

Save with Preferred Savings Partner Program

STAR

\$459/ year

20



3



3



SUPER STAR

\$659/ year

35



4



4



**When you join or renew by Feb. 28, 2025